

SETH MARLOWE

Author of *Pathbreaker Parenting* · Speaker · 25-Year
Corporate Executive

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BOOKING 2027



NOT HIS FIRST TALK — JUST HIS FIRST INVOICE.

For over two decades Seth has been on stage as a senior executive, leadership trainer, and Rotary president — more than 100 presentations in boardrooms, corporate events, and training rooms. About 25 of those have been this talk, since the book came out. What's new isn't being on stage; it's that audiences can finally book him.

100+

presentations delivered

25+

on this keynote since 2024

1 family

who actually lived it

FEEDBACK ON THE MESSAGE

**YOU MAKE A
LOT OF SENSE.**

"Thank you for such a fascinating program. Having taught senior English for many years, I was intrigued by what you had to say. Years ago, I would have strongly disagreed; today you make a lot of sense. I would love for you to come back sometime."

Myra Helms

Indian Trail Rotary Club · former senior English teacher

"Your parenting insights are remarkable. Thank you for sharing your timely message with us."

Jack Shaw

Matthews Rotary Club

"This is a super cool story and I think about your daughters' paths a lot. I've often wondered how my life would have been different if I'd been booted from the house at 18 and started my sales career five years earlier."

Aaron Fullen

Global CRO · father of 18-year-old twins

"I couldn't help but think of ways to present this material to all sorts of audiences — parents, teenagers, young adults, business leaders, educators, and school administrators. I hope you have opportunities to share this work with such groups."

Magon Bowling

reader & parent of two teens

Two talks: The Pathbreaker Parent (for parents) · The Credential Trap (for HR & leaders)

TALK 2

THE CREDENTIAL TRAP

FOR HR & BUSINESS LEADERS · SETH SOLO

Why requiring college degrees is costing you your best talent.

The four-year degree became the default filter for hiring — not because it predicts performance, but because it's convenient. The result is a screen that quietly rejects capable people who took a different path, while the roles you most need to fill stay open.

Drawing on 25 years of hiring and building teams, Seth makes the business case for dropping the degree requirement — and gives leaders concrete, defensible ways to hire for demonstrated ability instead. Delivered solo, for the people who own the org chart.

— WHAT ATTENDEES LEAVE WITH

- 01** Why your degree requirement really exists — convenience, not performance prediction.
- 02** How to replace resume screens with portfolio reviews that show what candidates can actually do.
- 03** The 90-day-deliverable challenge — give every finalist the same real-world test.
- 04** The uncomfortable question: how many superstars have we already passed over?

FROM THE TALK

**“THE CREDENTIAL TOLD ME
NOTHING USEFUL.”**

BEST FOR

CHROs · VPs of HR & Talent · Chief People Officers ·
Executive offsites · HR & talent-acquisition conferences

FORMATS

30-min executive briefing · 45-min keynote · 60-
90 min workshop (delivered solo)

NOW BOOKING 2027

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